DAVID'S JEWELRY & COIN EXCHANGE

The Beginner's Guide to Investing in Bullion

What is Bullion?

Defined as a precious metal in the form of bars or coins that are valued by their weight. The most common types of bullion include gold, silver, platinum, and palladium.





Why Buy Bullion

- Protects investors during uncertain financial times.
- Acts as a hedge against rising inflation.
- Can be used as an instrument for bartering.

How much Bullion?

Traditional investors recommend holding 5% to 15% of personal assets in bullion. This will depend on your sensitivity to financial risk. Generally, bullion is considered a “safe” asset.



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Which Type of Bullion?

New investors should buy a mix of gold and silver because:



- Gold acts more stable while silver follows economic activity.
- Bars and rounds are both an equally effective method of investing.
- Silver would be easier to use as a payment because it is in smaller denominations than gold.

How much is Bullion?

The cost of gold and silver are based on spot price. Spot price is set by the market and then a premium is added to the spot price as a dealer fee. Gold has a higher premium if purchased in smaller denominations. Price is also affected based on whether you purchase generic or government minted bars and rounds. Government minted bullion always has a higher cost than generic. However, some prefer government minted as it has a higher trust value.

Why Buy Bullion From Us?

We have 30 years of experience helping investors with bullion with over 200 5-star reviews. We will create a personalized roadmap for your investment journey.



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